

2019

Arteon



Model shown limited availability.



Volkswagen

Modern art you can really feel.

The first look is long, and followed by a second one of close-to-equal length. It's part automobile, part sculpture. And it's all yours.



A timeless classic, even at its debut.

The timeless style and tasteful details impress with a sense of premium elegance. One generally greeted by far more than a mere nod of approval.



Model shown limited availability.



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Heated seats

With heated front seats that can be warmed on cold nights or chilly mornings, three different settings help you find your comfort zone. Also available as an option on rear seats.

12-way power-adjustable front seats

The 12-way power-adjustable front seats make it easy to find the seating position that's just right for you and your front passenger.

Ventilated front seats

The front sport seats are as comfortable as they are stylish. And if you add the available ventilated and driver-massaging feature, you may never want to get out.

Classic fastback design

The roofline slopes downward, merging seamlessly with the back, conveying style and performance.

Bold exterior styling

The fastback silhouette is only part of what makes the Arteon so stunning. There's the muscular stance, frameless windows, and a wide chrome grille that blends perfectly into the LEDs to create an unforgettable front fascia.

Hands-free Easy Open and Easy Close hatch

You don't need to lift a finger when you want to open the available hands-free Easy Open and Easy Close hatch. With key in pocket, kick your foot under the rear bumper to unlock and open the hatch. To close, just press a button and it will shut automatically.



R-Line

The available R-Line trims add a large helping of style and swagger to a car that already has plenty of both. Features include 19^{***} or 20" alloy wheels and R-Line bumpers with high-gloss black accents.

LED lighting

LED headlights with LED Daytime Running Lights and LED taillights come standard to help illuminate your drive as well as highlight your sense of style.

FEATURES

18" split-V two-tone machined alloy wheels
LED taillights
Rain-sensing windshield wipers

AVAILABLE FEATURES

19" 10-spoke alloy wheels
20" 10-spoke dark graphite alloy wheels
Leather seating surfaces
Heated rear seats
Remote start*

Aerodynamic. With extra dynamic.

The look may be classic, but it's far from the only story. We gave the Arteon a host of performance features that help make it as much fun to drive as it is to look at.





4MOTION® all-wheel drive

As conditions change, available 4MOTION distributes power between the front and rear wheels as needed to help optimize traction and stability.

XDS® Cross Differential System

Brakes are great for stopping and now for turning. That's why the Arteon features the XDS Cross Differential System, which uses the brakes to help maintain power to the outside wheel and to improve cornering.

DCC® adaptive chassis control

With fifteen settings of suspension firmness to choose from, DCC adaptively controls the damper valves of the Arteon with a refined control algorithm. Taking input signals from wheel sensors and front and rear acceleration sensors, DCC adjusts the optimal damping force for each setting to each wheel selectively.

Turbocharged engine

The standard 2.0L TSI® turbocharged engine kicks out 268 horsepower and 258 lb-ft of torque. And you can use that power well, thanks to an 8-speed automatic transmission.

8-speed automatic transmission with paddle shifters

Having eight speeds can help improve efficiency and performance. In Tiptronic® mode with available paddle shifters, you can shift manually and take control of your driving experience.





There's a lot to stare at inside too.

The standard and available features on the Arteon help explain why it's justifiably called a premium sedan. Within the plush and spacious interior are a long list of things that delight both driver and passengers.

Model shown limited availability.



Interior amenities

Inside, elegance and space are plentiful. Listen to your favorite music on the available Dynaudio® premium sound system, and find your preferred temperature with standard 3-zone automatic climate control. And that's just for starters.

Volkswagen Car-Net® App-Connect*

VW Car-Net App-Connect allows you to connect your compatible smartphone with Apple CarPlay™, Android Auto™, or MirrorLink® to access select apps on the touchscreen display. From streaming music to mobile apps, it can be accessed on the touchscreen.



Model shown limited availability.

FEATURES

- Leather-wrapped, multi-function steering wheel
- 8" touchscreen sound system
- Keyless access with push-button start
- Climatronic® 3-zone automatic climate control

AVAILABLE FEATURES

- 8" touchscreen navigation
- Dynaudio® premium sound system
- Power tilting/sliding panoramic sunroof
- Power-folding side mirrors
- Volkswagen Car-Net Guide & Inform**

3-color adjustable interior ambient lighting

With this available feature, you can change color inside and create a whole new mood.

Volkswagen Digital Cockpit

Tech plays a major role in the Arteon. The available Volkswagen Digital Cockpit displays your information digitally in a high-resolution, customizable 12.3" display.

Driver personalization

The Arteon can store up to four driver profiles, remembering your personalization preferences for a wide variety of different settings and systems.

Heated multi-function steering wheel

Besides steering, it also helps keep your hands warm and control your music. And it looks great.



Model shown limited availability.

*Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. Android and Android Auto are trademarks of Google LLC. Apple CarPlay is a trademark of Apple Inc. MirrorLink is a registered trademark of the Car Connectivity Consortium LLC. **Always pay careful attention to the road, and do not drive while distracted. SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM, SiriusXM, and all related marks and logos are trademarks of SiriusXM Radio Inc.

Don't pass up a chance for greater peace of mind.

Driver Assistance features can help give you more confidence on your drive.*



Adaptive Cruise Control (ACC)*

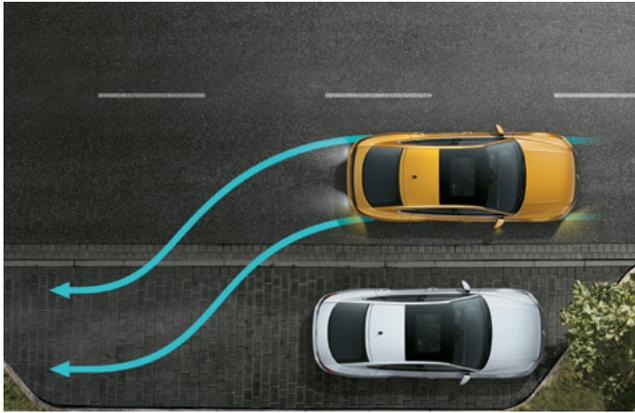
Available Adaptive Cruise Control (ACC) helps the vehicle maintain a preset speed and distance from the car in front of you. When activated, if the car in front of you speeds up or slows down, the sensors can detect the change and your car follows suit.

Forward Collision Warning and Autonomous Emergency Braking (Front Assist)*

The Forward Collision Warning (included in Front Assist) system can help monitor traffic and can alert you acoustically and visually to a potential front-end collision with the vehicle moving ahead. If it senses that a collision is imminent, Autonomous Emergency Braking (included in Front Assist) can support the driver with increased brake pressure or, if the driver does not react at all, it can apply the brakes automatically. Pedestrian Monitoring (included in Front Assist) feature can warn of pedestrians crossing in front of the vehicle and, under certain circumstances, can brake automatically to help prevent or mitigate the outcome of a collision with a pedestrian if the driver doesn't respond adequately to the warnings.

Park Distance Control*

Available Park Distance Control has sensors that can help you back out of or drive into a parking spot. Audible signals and the optical parking system on the display indicate how much space you have behind and, on some vehicles, in front of the vehicle when parking. If you get too close, the system beeps as a warning. Maneuver Braking (included with Park Distance Control) can apply emergency braking force automatically to help mitigate and in best case prevent collisions with stationary obstacles while you maneuver the vehicle in reverse gear.

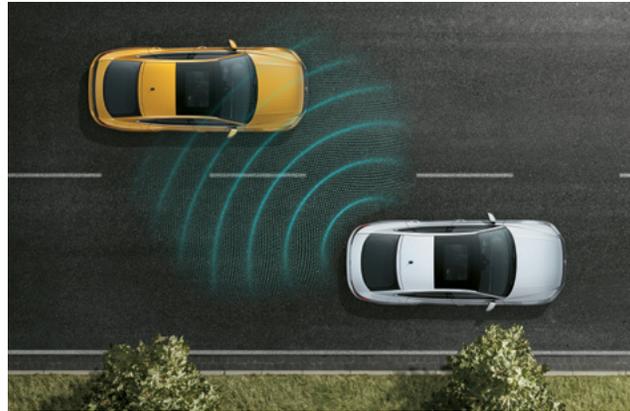


Parking Steering Assistant (Park Assist)*

The available Parking Steering Assistant (Park Assist) can determine if a parking spot is big enough for your Volkswagen. Then it will help steer the vehicle into the space, either parallel or perpendicular. You operate the accelerator, brake, and shifter; it does the rest.

Lane Change Assistant (Side Assist)*

The Lane Change Assistant (Side Assist) is a feature that can sense what you might miss. If you attempt to change lanes, Side Assist can help alert you to other cars that may be in your blind spot.



Lane Keeping System (Lane Assist)*

When moving, the available Lane Keeping System (Lane Assist) can sense if you start to drift into another lane without using the turn signal. Within the limits of the system, Lane Assist can help steer to help keep you in the current lane.

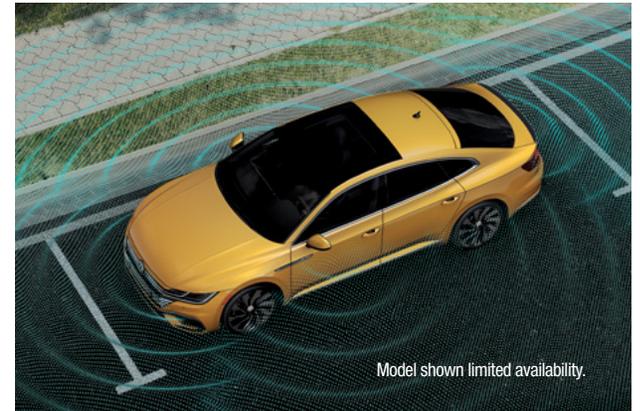
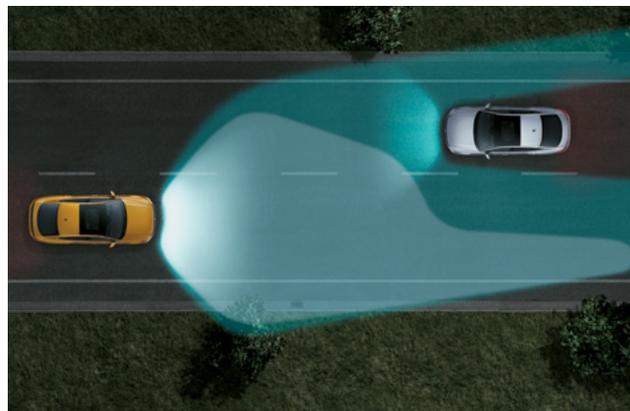


Rear Traffic Alert*

Rear Traffic Alert comes in handy when you're backing up. It has sensors that can alert you to vehicles crossing in your path when in reverse and can even help brake the vehicle if needed.

High Beam Control (Light Assist)*

Available High Beam Control (Light Assist) helps provide better visibility on dark roads by turning on your high beams at certain speeds. A camera mounted at the base of the rearview mirror turns your high beams on when conditions warrant it on dark or poorly lit roads. It then turns them off again if another car approaches or drives in front of you.



Model shown limited availability.

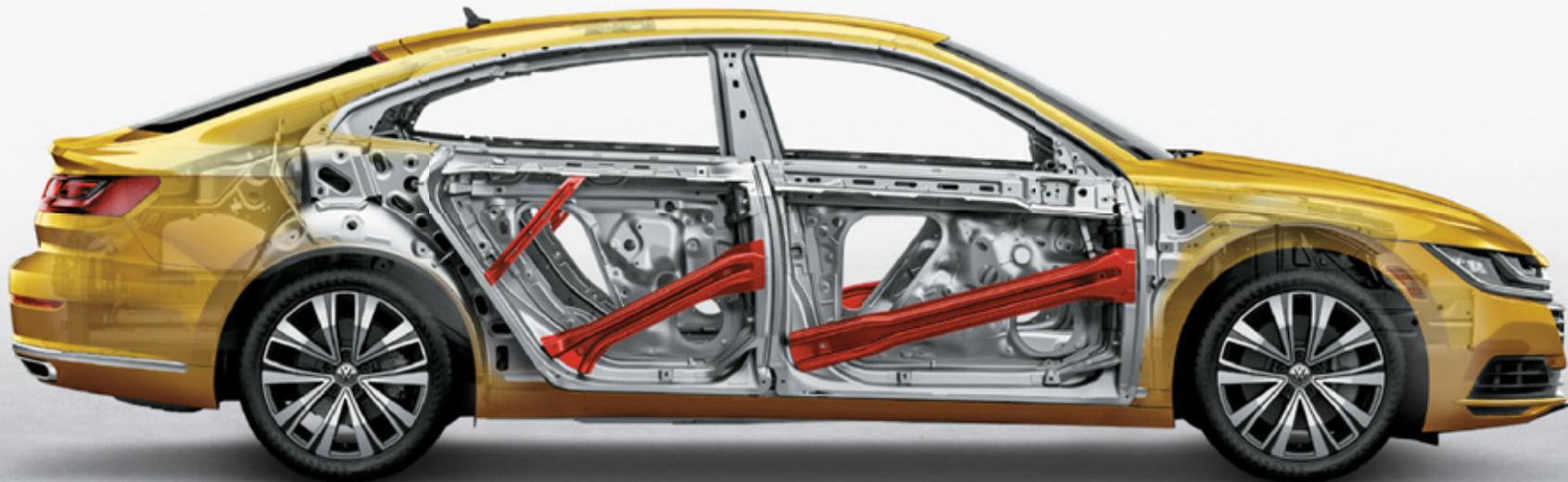
Overhead View Camera (Area View)*

The available Overhead View Camera helps give you a better view of what is around your vehicle.

*Driver Assistance features are not substitutes for attentive driving. See Owner's Manual for further details and important limitations. Each image shown is a dramatization for illustration purposes only.

Helps you stay out of trouble.

Peace of mind comes in different forms on the Arteon with its multiple safety features. And it also comes with America's Best Bumper-to-Bumper Limited Warranty.**



Model shown limited availability.

Automatic Post-Collision Braking System^{††}

Not every collision brings a car to stop. That's why our vehicles include the Automatic Post-Collision Braking System. It can also help slow the vehicle down after a collision, helping reduce the chance of any additional impacts.

Intelligent Crash Response System (ICRS)^{††}

In the event of a collision that deploys the airbags[‡] the ICRS can turn off the fuel pump, unlock the doors, and activate the hazard lights. It helps react if you might not be able to.

Seven stability-enhancing systems

From Electronic Brake-pressure Distribution (EBD), which helps maintain appropriate stopping power during a hard-braking situation, to Electronic Stability Control (ESC), which can adjust engine throttle and apply corrective forces to the wheels that need them most, your vehicle is equipped with a total of seven stability-enhancing systems.

Safety cage

Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the driver and passengers.

Rear View Camera System

Benefit from the view of a wide lens when you want it. It can help you see obstacles when backing up, a feature so helpful you'll wonder how you ever managed without it.

*6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2018 and newer VW vehicles, excluding e-Golf. Remainder of warranty coverage transfers to subsequent vehicle owner. See owner's literature or dealer for warranty exclusions and limitations. **Claim based on manufacturers' published data on length and transferability of car and SUV Bumper-to-bumper/Basic warranty only. Not based on other separate warranties. †Claim based on 5 years/75,000 miles cost of ownership analysis comparing 6 years/72,000 miles (whichever occurs first) limited warranty and 3 years/36,000 miles (whichever occurs first) limited warranty. ††The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. ‡Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. †††The features discussed are designed to help mitigate the effects of certain collisions, and are not a substitute for attentive driving. Please see Owner's Manual for further details and important limitations.



America's Best Bumper-to-Bumper Limited Warranty**

The People First Warranty*

6 Years/72,000 Miles · Transferable
Bumper-to-Bumper · Limited Warranty

Learn more at vw.com/warranty.

Cost of ownership

The 6 years or 72,000 miles New Vehicle Limited Warranty reduces the cost of owning a Volkswagen†

Peace of mind

Every Volkswagen is designed with quality in mind. So our 6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty isn't just extensive, it's proof of our confidence.*

Coverage

You're covered by the warranty for 6 years or 72,000 miles (whichever comes first)*

The smart choice

Considering the length of the virtual bumper-to-bumper coverage and the ability to transfer the remainder of the coverage to the next owner, The People First Warranty beats the competition every time.*

Transferable

Your vehicle remains covered even if transferred to a new owner. So long as the vehicle is less than 6 years old and has traveled fewer than 72,000 miles, the remainder of the warranty coverage transfers to the subsequent vehicle owner.*

Bumper-to-Bumper Limited Warranty

In general, the warranty provides practically bumper-to-bumper coverage for repairs to correct a defect in manufacturer's material or workmanship (i.e., mechanical defects)*.

*6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2018 and newer VW vehicles, excluding e-Golf. Remainder of warranty coverage transfers to subsequent vehicle owner. See owner's literature or dealer for warranty exclusions and limitations. **Claim based on manufacturers' published data on length and transferability of car and SUV Bumper-to-bumper/Basic warranty only. Not based on other separate warranties. †Claim based on 5 years/75,000 miles cost of ownership analysis comparing 6 years/72,000 miles (whichever occurs first) limited warranty and 3 years/36,000 miles (whichever occurs first) limited warranty. ††The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. ‡Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. †††The features discussed are designed to help mitigate the effects of certain collisions, and are not a substitute for attentive driving. Please see Owner's Manual for further details and important limitations.

Arteon Specs

● Standard, no additional cost - Not available ○ Optional, additional cost ▲ Limited availability

EXTERIOR	SE	SEL	SEL R-LINE	SEL PREM R-LINE
LED headlights with LED Daytime Running Lights (DRL)	●	●	●	●
Adaptive Front Lighting System (AFS)	-	●	●	●
All-weather lights with low-speed corner-illuminating feature	-	●	●	●
LED taillights	●	●	●	●
Power tilting/sliding panoramic sunroof	-	●	●	●
Hands-free Easy Open and Easy Close hatch	-	-	-	●
Power-operated side mirrors	●	●	●	●
Side mirrors with memory feature	-	●	●	●
Heated side mirrors	●	●	●	●
Rain-sensing windshield wipers	●	●	●	●
Automatic headlights	●	●	●	●
Coming/Leaving Home feature	●	●	●	●
R-Line front bumper and badging	-	-	●	-
18" split-V two-tone machined alloy wheels	●	●	-	-
19" two-tone machined alloy wheels (Limited availability)	-	-	-	●
20" 10-spoke dark graphite alloy wheels	-	-	●	▲
INTERIOR	SE	SEL	SEL R-LINE	SEL PREM R-LINE
Leather-wrapped, multi-function steering wheel	●	●	●	●
Climatronic® 3-zone automatic climate control	●	●	●	●
Comfort sport seats	●	●	●	●
V-Tex leatherette seating surfaces	●	-	-	-
Leather seating surfaces	-	●	●	●
Ventilated front seats	-	-	-	●
Massaging driver's seat	-	-	-	●
Heated front seats	●	●	●	●
Heated rear outboard seats	-	-	-	●
Interior ambient lighting	-	●	●	-
3-color adjustable interior ambient lighting	-	-	-	●
Heated steering wheel	-	-	-	●
Cruise control	●	●	●	●
Front seats with adjustable lumbar support	●	●	●	●
60/40-split folding rear seat with center armrest	●	●	●	●
Auto-dimming interior rearview mirror	●	●	●	●
Black headliner, stainless steel pedal caps, and scuff plates	-	-	●	●
PERFORMANCE	SE	SEL	SEL R-LINE	SEL PREM R-LINE
2.0L TSI®, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and direct fuel injection; 268 hp, 258 lb-ft of torque	●	●	●	●
8-speed automatic transmission with Tiptronic® and Sport mode	●	●	●	●
DCC® adaptive chassis control	●	●	●	●
4MOTION® all-wheel drive	○	●	●	●
Electromechanical power steering with variable assistance	●	●	●	●
XDS® Cross Differential System	●	●	●	●
Driving Mode Selection	●	●	●	●
Performance Monitor	●	●	●	●
Eco function	●	●	●	●
Start-Stop System	●	●	●	●

TECHNOLOGY & DRIVER ASSISTANCE	SE	SEL	SEL R-LINE	SEL PREM R-LINE
Composition Media touchscreen sound system with 8" color display, proximity sensor, MP3/WMA-compatible CD player, AM/FM/HD radio, and voice control	●	-	-	-
Discover Media touchscreen navigation system with 8" color display, proximity sensor, AM/FM/HD radio, and voice control	-	●	●	●
Keyless access with push-button start*	●	●	●	●
Remote start*	-	●	●	●
Volkswagen Car-Net® App-Connect**	●	●	●	●
Premium color Multifunction Display (MFD)	●	-	-	-
Volkswagen Digital Cockpit	-	●	●	●
Dynaudio® premium sound system	-	-	-	●
Lane Change Assistant (Side Assist)†	●	●	●	●
Forward Collision Warning and Autonomous Emergency Braking (Front Assist)†	●	●	●	●
High Beam Control (Light Assist)†	-	-	-	●
Adaptive Cruise Control (ACC)†	-	●	●	●
Lane Keeping System (Lane Assist)†	-	-	-	●
Pedestrian Monitoring (included in Front Assist)†	●	●	●	●
Parking Steering Assistant (Park Assist)†	-	-	-	●
Park Distance Control†	-	-	-	●
Overhead View Camera (Area View)†	-	-	-	●
SiriusXM® All Access with 3-month trial subscription††	●	●	●	●
Volkswagen Car-Net® Security & Service with 6-month trial subscription‡	-	-	-	●
Volkswagen Car-Net® Guide & Inform with 3-month SiriusXM® Traffic trial subscription and 3-month SiriusXM Travel Link® trial subscription††	-	●	●	●
Driver personalization	●	●	●	●
Electric parking brake	●	●	●	●

SAFETY	SE	SEL	SEL R-LINE	SEL PREM R-LINE
Rear View Camera System	●	●	●	●
Driver and front passenger, front and side thorax airbag supplemental restraint system††	●	●	●	●
Side Curtain Protection® head airbags, front and rear††	●	●	●	●
Front safety belts, height-adjustable, with pretensioners and load limiters	●	●	●	●
LATCH (Lower Anchors and Tethers for CHildren) child seat anchor points	●	●	●	●
Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Brake Assist (EBA)	●	●	●	●
Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), and Hydraulic Brake Assist (HBA)	●	●	●	●
Intelligent Crash Response System (ICRS)‡‡	●	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●	●

QUALITY	SE	SEL	SEL R-LINE	SEL PREM R-LINE
6-year/72,000-mile (whichever occurs first) New Vehicle Limited Warranty‡‡‡	●	●	●	●
7-year/100,000-mile (whichever occurs first) Limited Warranty Against Corrosion Perforation‡‡‡	●	●	●	●
3-year/36,000-mile (whichever occurs first) Roadside Assistance‡	●	●	●	●

DIMENSIONS	
Wheelbase	111.9 inches
Front track	62.5 inches
Rear track	62.1 inches
Length	191.4 inches
Width	73.7 inches
Height	56.5 inches
Ground clearance	5.4 inches

Colors and Wheels

EXTERIOR COLORS



Pure White



Kurkuma Yellow Metallic



Chili Red Metallic



Pyrite Silver Metallic



Urano Gray



Atlantic Blue Metallic



Manganese Gray Metallic



Deep Black Pearl Metallic

INTERIOR V-TEX LEATHERETTE



Titan Black



Moonrock Gray/Titan Black

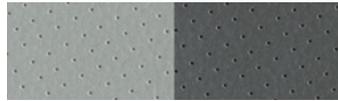
INTERIOR LEATHER



Titan Black



Canyon Brown/Titan Black



Stone Gray/Raven

WHEELS



18" split-V two-tone machined alloy



19" 10-spoke alloy



19" two-tone machined alloy^{oo}



20" 10-spoke dark graphite alloy

Not all combinations of exterior paint and interior seating surfaces are available.

*See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces. **Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. ¹Driver Assistance features are not a substitute for attentive driving. Please see Owner's Manual for further details and important limitations. ¹¹Always pay careful attention to the road, and do not drive while distracted. SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. Please see the SiriusXM Customer Agreement at www.siriusxm.com for complete terms and how to cancel, which includes calling SiriusXM at 1-888-539-7474. All fees and programming are subject to change. ©2018 Sirius XM Radio Inc. SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. ¹²Verizon Telematics, Inc., is service provider of VW Car-Net Security & Service. Available on select models. Trial or paid subscription required. VW Car-Net Security & Service services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services may collect location information. See Terms of Service, Privacy Policy, and other details at www.vw.com/carnet. Always pay careful attention to the road, and do not drive while distracted. ¹³Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ¹⁴The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. ¹⁵See dealer or owner's literature for limited warranty details. ¹⁶Roadside Assistance provided by a third party. ^{oo}Limited availability.



America's Best Bumper-to-Bumper Limited Warranty**

The People First Warranty*

6 Years/72,000 Miles · Transferable Bumper-to-Bumper · Limited Warranty

A great work of art needs to be taken care of, which is why the Arteon comes with The People First Warranty. It's America's Best Bumper-to-Bumper Limited Warranty, covering your vehicle for 6 years or 72,000 miles, whichever comes first.



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ACCESSORIES†



Base Carrier Bars with Bike Holder Attachment††



Universal Tablet Holder†



Monster Mats®



Bumperdillo®

*6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2018 and newer VW vehicles, excluding e-Golf. See owner's literature or dealer for warranty exclusions and limitations. **Claim based on manufacturers' published data on length and transferability of car and SUV Bumper-to-Bumper/Basic warranty only. Not based on other separate warranties. †Genuine Volkswagen Accessories installed by an authorized Volkswagen dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period. Non-genuine Volkswagen Accessories may be covered under separate manufacturer warranties, which can be found at VWAccessoriesWarranty.com. Visit VWAccessoriesWarranty.com or see participating Volkswagen dealer for complete details. ††All roof rack attachments require base carrier bars. All attachments sold separately. Recreational equipment not included. †Tablet not included.

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